

# VIRTUAL

# ARIZONA PHARMACY ASSOCIATION

ANNUAL CONVENTION  
JUNE 11-13, 2021  
SPONSORSHIP &  
EXHIBITOR PROSPECTUS

AzPA  
Arizona Pharmacy Association

**UNIFYING PHARMACY  
THROUGH INNOVATION  
& ADVOCACY**

*AzPA Annual Convention  
June 2021*

For more information visit: [www.azpharmacy.org/marketing](http://www.azpharmacy.org/marketing)

AzPA  
Arizona Pharmacy Association

# OVERVIEW

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The AzPA Annual Convention is one of the largest pharmacy conferences in the southwest and will offer a variety of live and on-demand CPE programs, social activities, and networking to over 400 pharmacy professionals. Whether your goal is to build a new client base or reconnect with current clients, AzPA is here to help! Choose one or more of the following sponsorship opportunities designed to showcase your products and services to our virtual audience.

## SPONSORSHIP LEVELS

**DIAMOND**

**\$5,000**

**GOLD**

**\$3,500**

**SILVER**

**\$1,500**

VIRTUAL EXHIBIT HALL BOOTH

**X**

**X**

**X**

COLOR AD IN THE DIGITAL CONFERENCE PROGRAM

**FULL PAGE**

**HALF PAGE**

**QUARTER PAGE**

CONFERENCE REGISTRATIONS

**4**

**2**

**1**

COMPANY LOGO AND LINK ON ANNUAL CONVENTION WEBPAGE

**X**

**X**

**X**

VIDEO ENDORSEMENT DURING SCHEDULED BREAK

**2**

**1**

RECOGNITION IN BI-WEEKLY AZPA MEMBER NEWSLETTER

**4**

**2**

RECOGNITION IN FALL 2021 ARIZONA JOURNAL OF PHARMACY

**X**

**X**

BANNER AD ON AZPA HOMEPAGE

**X**

# VIRTUAL EXHIBIT HALL

**\$750**

- VIRTUAL BOOTH INCLUDES:  
LOGO, LINK TO WEBSITE,  
FACEBOOK AND TWITTER,  
CONTACT INFORMATION, AND  
VIDEO HOSTING
- LOGO IN DIGITAL CONFERENCE  
PROGRAM
- ONE MEETING REGISTRATION

# SOCIAL EVENTS

## WELCOME RECEPTION

**\$3,500**

FRIDAY, JUNE 11, 2021

- GOLD SPONSOR BENEFITS

## LEGISLATIVE TOWNHALL

**\$3,500**

SUNDAY, JUNE 13, 2021

- GOLD SPONSOR BENEFITS

# AWARDS PROGRAM

**\$5,000**

**SPONSOR**

SUNDAY, JUNE 13, 2021

- COMPANY REPRESENTATIVE PRESENTS  
PHARMACIST OF THE YEAR AWARD
- DIAMOND SPONSOR BENEFITS

**\$5,500**

**30-MIN**

MULTIPLE DATES/TIMES AVAILABLE

- 30-MINUTE VIRTUAL PRESENTATION TO  
ENTIRE AUDIENCE
- DIAMOND SPONSOR BENEFITS

# NON-ACCREDITED SYMPOSIUM

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