

# VIRTUAL



**Creating Pharmacy Rockstars Through  
Education, Engagement and Resilience**

For more information visit: [www.azpharmacy.org/marketing](http://www.azpharmacy.org/marketing)

# ARIZONA PHARMACY ASSOCIATION

ANNUAL CONVENTION  
OCTOBER 2-4, 2020  
SPONSORSHIP &  
EXHIBITOR PROSPECTUS

**AzPA**  
Arizona Pharmacy Association

# OVERVIEW

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The AzPA Annual Convention is one of the largest pharmacy conferences in the southwest and will offer a variety of live and on-demand CPE programs, social activities, and networking to over 400 pharmacy professionals. Whether your goal is to build a new client base or reconnect with current clients, AzPA is here to help! Choose one or more of the following sponsorship opportunities designed to showcase your products and services to our virtual audience.

## SPONSORSHIP LEVELS

DIAMOND	GOLD	SILVER
\$5,000	\$3,500	\$1,500

VIRTUAL EXHIBIT HALL BOOTH

PREMIUM

BASIC

BASIC

COLOR AD IN THE DIGITAL CONFERENCE PROGRAM

FULL PAGE

HALF PAGE

QUARTER PAGE

CONFERENCE REGISTRATIONS

4

2

1

COMPANY LOGO AND LINK ON ANNUAL CONVENTION WEBPAGE

X

X

X

VIDEO ENDORSEMENT DURING SCHEDULED BREAK

2

1

RECOGNITION IN BI-WEEKLY AZPA MEMBER NEWSLETTER

4

2

RECOGNITION IN FALL 2020 ARIZONA JOURNAL OF PHARMACY

X

X

BANNER AD ON AZPA HOMEPAGE

X

# VIRTUAL EXHIBIT HALL

## BASIC

\$500

- VIRTUAL BOOTH INCLUDES: LOGO, LINK TO WEBSITE, CONTACT INFORMATION
- LOGO IN DIGITAL CONFERENCE PROGRAM

## PREMIUM

\$750

- VIRTUAL BOOTH INCLUDES: LOGO, LINK TO WEBSITE, CONTACT INFORMATION, AND VIDEO HOSTING
- LOGO IN DIGITAL CONFERENCE PROGRAM
- ONE MEETING REGISTRATION

# SOCIAL EVENTS

## WELCOME RECEPTION

\$3,500

FRIDAY, OCTOBER 2, 2020

- GOLD SPONSOR BENEFITS

## YOGA

\$1,500

SATURDAY, OCTOBER 3, 2020

- SILVER SPONSOR BENEFITS

## LEGISLATIVE TOWNHALL

\$3,500

SUNDAY, OCTOBER 4, 2020

- GOLD SPONSOR BENEFITS

# AWARDS PROGRAM

\$5,000

SPONSOR

SUNDAY, OCTOBER 4, 2020

- COMPANY REPRESENTATIVE PRESENTS PHARMACIST OF THE YEAR AWARD
- DIAMOND SPONSOR BENEFITS

\$5,000

30-MIN

MULTIPLE DATES/TIMES AVAILABLE

- 30-MINUTE VIRTUAL PRESENTATION TO ENTIRE AUDIENCE
- DIAMOND SPONSOR BENEFITS

# NON-ACCREDITED SYMPOSIUM